The Charles and Deborah Frank Fellowship at the Sierra Club

The GW Career Services Council in partnership with the GW Sustainability Collaborative and GW Operation Valor has established the Charles and Deborah Frank Fellowship/Internship through the generous support of alumnus Charles Frank, B.A., CCAS 1974. The fund endows an internship with the Sierra Club to enhance a GW students’ understanding of the importance of environmental preservation and sustainable practice.

Fellowship Details

- Location: Washington, DC
- Job Title: Sierra Club Fellow
- Fellowship period: Summer 2016
- Payment: The Fellow will receive a stipend dependent on anticipated expenses.

Eligibility Requirements

Must be a GW Valor students (current service, veterans or military family member), enrolled full-time or part-time in any degree program during the application period, or a GW student at the junior level with a declared sustainability minor.

Background

This Summer Intern position is designed to assist in the launch of the Sierra Club’s new Washington, DC based Military Outdoors program. Project management responsibilities include the development of outings programs for the military and veteran community on the GW campus, within the local community and nation-wide, the recruitment of program participants and volunteers and the coordination of selected outdoor programs.

Description of Duties

Develop a community outreach and engagement plan to support the transition of military and veteran service members through the use of an outdoors experience:

- Plan and execute one or more military and veteran outings for the George Washington University military and veteran community.
- Plan and execute one military and veteran outing for the larger Washington, DC military and veteran community and contribute to nation-wide programming.

(Turn over for more)
• Identify and connect with community influencers including veteran service organizations.
• Identify and recruit future volunteers and volunteer-leaders for the Military Outdoors program.
• Interact with outdoor industry partners to support opportunities for the employment of veterans.
• Utilize social media and as part of the outreach and branding strategy.
• Work closely with the Military and Veteran Volunteer Coordinator to support all aspects of the Military Outdoors program.

**Deliverables**

• Complete Outdoor Leadership Training to become a Sierra Club Outings Leader.
• Design a comprehensive community outreach plan.
• Recruit and engage at least 40 veterans and VSO influencers, interested in outings.
• Write and contribute to social media content to include one blog posting for each outing.
• Achieve two successful outings connecting at least 30 service members and veterans.
• Identify one or more future volunteer leaders, from the outings or other sources.

**Qualifications**

• Exceptional project management abilities.
• Competent in the use of communication skills to include verbal presentations, writing, and editing experience
• Proficient in the use of various Social Media Platforms.
• Possess high level of diplomacy and resilience.
• Highly organized and skilled in the management of details.
• Ability to work successfully with various stakeholders and comfortable with outreach.
• Interest in and support of environmental preservation and sustainable practices.

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The application is open through February 29th, [apply here today!](mailto:vetjobs@gwu.edu)

For inquiries, please email [vetjobs@gwu.edu](mailto:vetjobs@gwu.edu)