

Network, Network, Network!

Career Quest was a great way to deep dive into professional development, and experience first-hand many aspects of professional life. Our first visit, Grey, taught us about the power of innovation and effective communication. This message was also emphasized at Hawkins, which taught us about the functioning and advantages of smaller working environments.

To conclude our first day, we visited Time Inc. Their headquarters are almost as cool as the work they do. With so many brands and verticals within one same group, Time emphasized how companies are constantly learning and developing so they can seize new trends. Our day concluded with a group discussion back at the hotel, which was a good way to learn from our peers' observations and opinions.

Tuesday was an early start, but it was sure worth it. The Google building from outside makes no justice to the office space on the inside, great way to emphasize you shouldn't judge a book by its cover. This place exhibited how creative environments are helping people develop professionally, plus it was nice learning from Rebecca that an engineering background is only one of the few ways to get your foot at the door. It seemed like the day could not get much better, but it did. The NY times gave us the chance to talk to one of our distinguished alumni and the director of the business section. It was an amazing dialogue where we learned more about the industry, the challenges it faces, and how they are overcoming those. Last but not least, iHeart media made us forget about the cold and enjoy a very interactive presentation. We learned from an industry innovator and got to tour through the company's studios, showing us that work and fun actually mix well.

I think I can vouch for all when I say that this experience facilitated so much exposure and learning, and I am sure that all those in the trek will build on this to achieve their professional goals.