

JOURNALISM + MASS COMMUNICATION

KEY SKILLS	SAMPLE OCCUPATIONS		WORK SETTINGS
Writing Public Speaking Reporting Research Editing Social Media Skills Critical Thinking Teamwork Organizational Ability Camera & Technical Skills Drive & Ambition Professional Presentation	Reporter Content Producer Copy Writer Editor News Correspondent News Analyst Publisher Media Planner/Buyer Press Secretary Broadcast Technicians Camera Operator Videographer Social Media Specialist	Campaign Specialist Photojournalist Political Aide Radio/TV Announcer Talent Manager/Agent Headline Optimizer News Service Writer Web Developer AV Technician Educator Sports Director Meteorologist Broadcast News Analyst	Newspapers Wire Services TV & Radio Magazines Publishing Online Media Trade Publications PR Nonprofits Academia Government

ONLINE RESOURCES

SAMPLE EMPLOYERS

[Radio One](#)
[Clear Channel](#)
[CBS, NBC, ABC, FOX](#)
[CNN, CSPAN](#)
[NPR, PBS](#)
[Time Warner](#)
[Gannett](#)
[Sirius XM Radio](#)
[FCC](#)
[Cox Media Group](#)
[Washington Post](#)
[The Washingtonian](#)
[The New York Times](#)
[Atlantic Media](#)

[National Geographic](#)
[Hanley Wood Media](#)
[Simon & Schuster](#)
[Associated Press](#)
[The Economist](#)
[Al Jazeera](#)
[The Bleacher Report](#)
[The Daily Caller](#)
[Truthout.org](#)
[Streetwise Media](#)
[Roll Call](#)
[Hotwire](#)
[22nd Century Media](#)

JOB SEARCH

[Journalismjobs.com](#)
[Cubreporters.org](#)
[NPRcareers.org](#)
[Opajobs.com](#)
[Internships.com](#)
[Indeed.com](#)
[Simplyhired.com](#)
[USAjobs.gov](#)

STUDENT ORGANIZATIONS

[The GW Hatchet](#)
[College Democrats](#)
[College Republicans](#)
[College Libertarians](#)
[GWTV, WRGW](#)
[Program Board](#)
[TEDxFoggy Bottom](#)

PROFESSIONAL ORGANIZATIONS AND RESOURCES

[National Association of Broadcasters](#)
[Newspaper Association of America](#)
[Magazine Publishers of America](#)
[Investigative Reporters and Editors](#)
[National Newspaper Publisher Association](#)
[American Journalism Review](#)
[Radio Television Digital News Association](#)



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Career Services

OLIVER WINFREY

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EDUCATION

The George Washington University, School of Media and Public Affairs, Washington, DC
Bachelor of Arts in Journalism and Mass Communications, Minor in Anthropology, May 2015
Stephen Joel Trachtenberg Scholar

SKILLS

Nexis, Vocus, ContactNet, ContactManager, WordPress, Dalet, Photoshop, Ableton Livie 9 Suite, Final Cut Pro, Dreamweaver, iNews, iMovie, Avid, Allscripts

EXPERIENCE

WTTG Fox 5 DC, Washington, DC

News Department Intern, May 2014-August 2014

- Proactively tracked and logged tapes and articulated trends in viewership via research, interviews, and news updates
- Drafted, prepared, and finalized news packages containing sound-bites and voice-overs
- Collaborated with the Production and Talent departments to book 50 guests

WAMU Radio, Washington, DC

Board Operator & On-Air Talent Intern, September 2012-May 2013

- Operated sound boards to create live and recorded show content to distribute via data sharing, live phone conversing, and audio system input
- Managed social media presence and advertisements via mass email marketing and social media platforms including SoundCloud, Facebook, Twitter, and Instagram
- Wrote show content, hosted panels, and promoted station commercials and advertisements

The Huffington Post, Washington, DC

Huffington Post Live Intern, January 2012-May 2012

- Worked with the Live team to help produce live and taped broadcasts and interviews
- Assisted with talent and preparing for interviews setting mic levels and framing shots
- Helped book guests and build visual elements for broadcasts
- Assisted in writing news content based on produced segments

ACTIVITIES

The GW Hatchet, Washington, DC

Staff Writer, September 2012-present

- Write two articles per week focusing on campus news
- Work with campus administration to uncover stories

SAMPLE RESUME



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