

## Creative ways to use a BFA in a Big City

It isn't any surprise that many artists have to work some kind of full time or part time job while we work towards living off of our creativity. So what jobs can we do during this wait period? The answer is all kinds.

Many of the companies we visited in the big apple all had advice on how to apply our current degrees in new creative ways that would fit the needs of their companies.

We visited Eva Price at Maximum Entertainment Productions. She was very engaging and asked each of us what degree we were seeking and how it could be transferred to the realm of theatre production. Since many of us were working with photography or video she stated that these were transferable to the projection and video that is becoming more prominent within newer productions.

She also had great advice when it came to failure which she had experienced within this new field. You always learn and even find some type of enjoyment out of the failure. One of the favorite statements was that "They live in hope". I feel that this is prominent for anyone working within the creative field.

When we went to Getty Images I found this to be a great insight to a very successful company. Their use of photo licensure and giving opportunities to photographers and artists to sell their works for profit in their company is a great way to make extra money for creatives while we continue our own explorations within our artistic communities. Mike Coppola was an energetic and inspirational person to meet. His comments on visualizing what you want and working towards that was an inspiration to us all.

Be assertive with what you want and don't be afraid to ask questions about how your creative degree can translate into new areas within a company. New doors can open for you if you are not afraid to ask questions.