

# POLITICAL COMMUNICATION

## KEY SKILLS

Writing & Editing  
 Research  
 Public Speaking  
 Social Perceptiveness  
 Leadership  
 Social Media  
 Influence & Negotiation  
 Problem Solving  
 Good Judgement  
 Political Knowledge & Savvy  
 Business Acumen  
 Drive & Ambition  
 Professional Presentation  
 Knowledge of the “Players”

## SAMPLE OCCUPATIONS

Communications Specialist	Program Coordinator
Copy Writer	Public Affairs Specialist
Development Officer	Public Information Specialist
Public Relations Specialist	Social Media Specialist
Editor	Technical Writer
Fundraiser	Advertising Campaign Assistant
Lobbyist	Writer/Author
Marketing Specialist	Columnist
Media Relations Specialist	Political Aide

## WORK SETTINGS

Business	Media	Law
Public Relations	Nonprofit	Higher Education
Advertising	Government	Politics/Lobbying

## ONLINE RESOURCES

### SAMPLE EMPLOYERS

[Radio One](#)  
[Clear Channel](#)  
[CBS, NBC, ABC, FOX](#)  
[CNN, CSPAN](#)  
[DNC, RNC](#)  
[Time Warner](#)  
[Gannett](#)  
[Sirius XM Radio](#)  
[FCC](#)  
[Beekeeper Group](#)  
[Washington Post](#)  
[Tigercomm](#)  
[The New York Times](#)

[Atlantic Media](#)  
[DC Ad Council](#)  
[Ogilvy Public Relations](#)  
[Simon & Schuster](#)  
[Sage Communications](#)  
[Golin](#)  
[APCO Worldwide](#)  
[Burness Communications](#)  
[Huffington Post](#)  
[Ketchum](#)  
[Porter Novelli](#)  
[Anne Lewis Strategies](#)  
[NPR, PBS](#)  
[Slate](#)

### JOB SEARCH

[Publicaffairsjobs.blogspot.com](#)  
[Opajobs.com](#)  
[Journalismjobs.com](#)  
[Communicationsjobs.net](#)  
[Internships.com](#)

### STUDENT ORGANIZATIONS

[The GW Hatchet](#)  
[College Democrats](#)  
[College Republicans](#)  
[College Libertarians](#)  
[GW Class Council](#)  
[GW Women in Business](#)  
[GWTV, WRGW](#)  
[Program Board](#)  
[TEDxFoggy Bottom](#)

### PROFESSIONAL ORGANIZATIONS AND RESOURCES

[American Communication Association](#)  
[Public Relations Society of America](#)  
[National Association of Broadcasters](#)  
[The Association of Government Relations Professionals](#)  
[American Society of Newspaper Editors](#)  
[National Communication Association](#)



Center for  
 Career Services

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### EDUCATION

**The George Washington University**, School of Media and Public Affairs, Washington, DC  
Bachelor of Arts, Political Communication, May 2015

Recipient of the George Washington University Alumni Scholarship

Relevant Coursework: Principles of Public Relations, Political Debate, Campaigns and Elections

GPA: 3.59

### EXPERIENCE

**Democratic National Committee**, Washington, DC

*Campaign Intern*, September 2013 – Present

- Correspond weekly with senior political staff to build and track key relationships with the Obama Administration.
- Assist Associate Director of Campaigns by reviewing field reports and monitoring state polling.
- Collaborate with web developers to code Political Action Committee websites.

**DCI Group**, Washington, DC

*Public Affairs Intern*, September 2012 – December 2012

- Assisted public affairs, lobbying, and consulting specialists in managing clients' messages through new media and coalition communities.
- Collaborated with clients to form strategic alliances and to develop their brand.
- Catalogued media clips and online journals for public affairs and public relations teams.
- Developed media lists to target key audiences in national and local media.

**The George Washington University, Center for Civic Engagement**, Washington, DC

*Assistant to the Operations Manager*, September 2010 – June 2011

- Conducted external outreach with 50 student organization leaders.
- Created CCE's first social media accounts on Facebook, Twitter, and Tumblr.
- Assisted with email correspondence regarding fall and spring semester programs.

### ACTIVITIES

**GW Student Association** Washington, DC

*VP of Community Affairs*, September 2011 – May 2012

Organized successful events such as the Foggy Bottom Clean-Up, Thanksgiving Luncheon at Saint Mary's Retirement Home, and Good Neighbor Week.

### RELEVANT SKILLS:

Advanced Microsoft Office, Lexis-Nexis, VoteBuilder, TV-Eyes, AP-ENPS and Atlas Toolkit