

How I Almost Got My Foot into the Door of Some Awesome Companies

All I did was apply. I was checking my student email one day and opened an email titled “3 Things You Need to Know.” “Fall Career Quest” was the glimmer to my eye. From there all I did was apply. Truthfully I was excited at the opportunity to visit some major media companies. As a graduate student, my dreams started feeling a little far fetched. Knowing that students younger than me already have their feet in the door of major media companies can be intimidating. I hadn’t interned at a large television or radio station during my undergraduate years, however, I still envision myself working in television and entertainment. Contrary to my dreams, my resume includes non-profit work and college radio – a little boring if you think about iHeart Media and Time Inc., which are just two of the places we visited during Career Quest. Suddenly my dreams didn’t feel so far fetched when I got to New York City for Career Quest. The program provided the opportunity to actually go inside of the largest buildings in NYC, whereas I could only pass by them on my own – let alone speak to anyone inside. Visiting iHeart media, Time Inc., and The New York Times was the highlight of my visit. The president of iHeart Media was excited to speak with my peers and I. In fact, he’s GWU alum! He was open to answering our questions and encouraged hard work. Also, he enjoys his job so much that he’s working even when he’s not at work. Meeting people like him was encouraging and motivated me to not give up. Time Inc. presented us with several individuals that enjoy their jobs and spoke highly of the company. They were also very encouraging of pursuing internships and fellowships there. I even got a glimpse of Boris Kodjoe through the production room taping an interview with Essence. Suddenly I saw my dreams coming to life. I know that I could be the next person interviewing stars like him. Overall, I built some great connections and received business cards from the speakers at most of the places we visited. Now I have some following up to do. My foot is almost in the door now. This is how you can get your foot close to the door too!