

BROADCASTING, RADIO, & OTHER MEDIA



KEY SKILLS

- Clear Communication
- Cultural Competencies
- Drive & Ambition
- Organizational
- Professional Presentation
- Public Speaking
- Research
- Teamwork
- Technical
- Writing & Editing



CONCENTRATIONS/SPECIALIZATIONS

- Animation/Illustration
- Internet/Digital/Interactive Media
 - Design
 - Development/Content
 - Management
- Radio
 - Creative
 - Management
 - Technical/Editing
- Social Media Management
- Television Broadcasting or Film/Motion Picture
 - Direction
 - Production
 - Research
 - Technical/Editing
 - Writing



SAMPLE DEGREES

- Communication (BA)
- Comm. Management (MA)
- Graphic Design (BFA)
- Electrical Engineering (Comm. & Networks) (BS, MS, PhD)
- English (BA, MA)
- Journalism & Mass Comm. (BA)
- Media & Strategic Comm. (MA)
- New Media Photojournalism (MA)



SAMPLE OCCUPATIONS

- Animator/Illustrator
- Broadcast Engineer
- Camera Operator
- Content Strategist
- Director
- Film/Video Editor
- Lighting Technician
- Media Planner
- Multimedia Specialist
- News Anchor
- Producer
- Program Researcher
- Radio DJ/Presenter
- Social Media Manager
- Sound/Audio Engineer
- Sports Announcer
- Talent Manager
- Technical Writer



POSSIBLE WORK SETTINGS

- Business
- Consulting Firm
- Corporation
- Creative Agency
- Federal Government
- Film Festival
- Independent/Freelance
- Media Group
- Multimedia Design Firm
- Museum
- Nonprofit Organization
- Public Broadcasting Organization/Station
- Radio Station/Network
- Television Station
- University/College



SAMPLE STUDENT ORGS

- Capitol Advertising
- GW-TV
- Humans of GWU
- The GW Undergraduate Review
- The GWU Sports, Media, & Entertainment Organization
- WRGW District Radio



SAMPLE EMPLOYERS

- Alion Science & Technology Co.
- American University
- Arena Stage
- Bravo Consulting Group, LLC
- CBS Corporation
- CGI Federal
- Creative Artists Agency
- Creative Circle
- Disney ABC Television Group
- E! Entertainment Television
- Environmental Film Festival
- ESPN
- Fox News Channel
- Gray Broadcasting
- Guadalupe Radio Network
- IREX
- KOMO TV
- Marvel Entertainment
- Miramax
- National Gallery of Art
- National Public Radio, Inc. (NPR)
- Neo Elite, LLC
- Netflix
- Public Broadcasting Service (PBS)
- Radio One
- RT America
- Sightline Media Group
- Sirius XM Radio Inc.
- StoryCorps
- The Center for Strategic & International Studies (CSIS)
- Toronto International Film Festival
- Tribune Broadcasting
- Turner Broadcasting
- Twentieth Century Fox
- Urban Institute
- WETA



PROFESSIONAL ORGS

- American Society of News Editors
- Association for Women in Sports Media
- National Association of Broadcasters
- National Communication Association
- News Media Alliance
- Online News Association
- Radio Television Digital News Association
- Society of Broadcast Engineers

