

# COMMUNICATION



## SAMPLE OCCUPATIONS

- Advertising Specialist
- Campaign Specialist
- Comm. Specialist
- Copy Writer
- Development Officer
- Editor
- Educator
- Fundraiser
- HR Manager
- Information Specialist
- Lobbyist
- Marketing Associate
- Media Relations Specialist
- Political Aide
- Radio/TV Announcer
- Recruiter
- Social Media Specialist
- Technical Writer
- Writer/Author



## POSSIBLE WORK SETTINGS

- Advertising
- Business
- Government
- Higher Education
- Law
- Marketing
- Media
- Nonprofit
- Public Relations
- Publishing



## KEY SKILLS

- Collaboration
- Communication
- Creativity
- Event Planning
- Global Perspective
- Professionalism
- Public Speaking
- Research
- Social Media
- Writing & Editing



## SAMPLE STUDENT ORGS

- Capitol Advertising AdClub
- College Democrats/Republications
- College Libertarians
- GW Class Council
- GW Hatchet
- GW Women in Business
- GWTV, WRGW
- Media Student Community Council
- Program Board
- TEDxFoggy Bottom



## PROFESSIONAL ORGS

- American Communication Association
- American Society of Newspaper Editors
- Magazine Publishers of America
- National Association of Broadcasters
- National Communication Association



## JOB SEARCH RESOURCES

- Communicationjobs.net
- Indeed.com
- Marketingjobs.com
- Opajobs.com
- PRSA.org
- PRweek.com
- Publicaffairsjobs.blogspot.com



## SAMPLE EMPLOYERS

- ABC
- Atlantic Media
- Anne Lewis Strategies
- APCO Worldwide
- Beekeeper Group
- Burness Communications
- CBS
- Clear Channel
- CNN
- CSPAN
- DC Ad Council
- FCC
- FOX
- Gannett
- Huffington Post
- InVNT
- Ketchum
- MTV
- NBC
- NPR
- Ogilvy Public Relations
- PBS
- Porter Novelli
- PR Collaborative
- Radio One
- Sage Communications
- Sirius XM Radio
- Simon & Schuster
- Slate
- The New York Times
- The Washington Post
- Tigercomm

