In economic consulting, information is provided to organizations in order to improve their performance & policies, primarily through the use of applied economics, mathematical economics, economic impact analysis, and economic forecasting across a broad spectrum of issues.

**ECONOMIC CONSULTING VS. MANAGEMENT CONSULTING**

**Economic consulting firms**: focus on the intersection of business, economics, and law. Projects may involve measuring damages when one company is accused of causing economic harm to another, forecasting current/future liabilities stemming from a product liability, or assessing an alleged manipulative pricing scheme in a specific market.

**Management consulting firms**: focus on helping organizations grow and/or improve performance by finding better ways of doing things. Projects span an array of topics including profitability, change management, supply chain, operations, and technology.

**SAMPLE STUDENT ORGS**
- Alpha Kappa Psi (Business Fraternity)
- Delta Sigma Pi (Business Fraternity)
- GW DATA
- GW Math and Stat Association
- GW Undergraduate Consulting Group
- GW Women in Business (GWWIB)
- TAMID at GW

**INTERVIEWING**

Some management consulting firms participate in OCI at GW, or On-Campus Interviews. Timelines vary: Freshman/Sophomores - Spring semester, Juniors - Fall & Spring, and Seniors - Fall semester.

**Behavioral interviews** look for experience & personality “fit” with employers; **Case interviews** test analytical skills, often with a 30-60 minute business problem. These often include short-term data analysis, calculations, & risk analysis, and culminate in an impromptu “expert report” presentation.

**PROFESSIONAL ORGS**
- American Economic Association (AEA)
- American Law and Economics Association
- International Consulting Economists’ Association
- National Association for Business Economics (NABE)
- National Economic Association (NEA)

**SAMPLE EMPLOYERS**
- Bates White
- Berkeley Research Group
- Capital Economics
- Center for Economic & Business Research (CEBR)
- Charles River Associates
- Compass Lexecon
- Cornerstone Research
- FTI Consulting
- Global Insight
- Goldman Sachs
- Nathan Associates
- Navigant Consulting
- NERA Economic Consulting
- Pantheon Macroeconomics
- The Brattle Group