

EXHIBITION DESIGN



KEY SKILLS

- Attention to Detail
- Communication (Visual, Verbal, & Written)
- Creative Vision
- Graphics & Typography
- Organization
- Proactive Behavior
- Research
- Spatial Understanding
- Teamwork



CONCENTRATIONS/SPECIALIZATIONS

- Commercial Design
- Environmental Design/Environmental Graphics
- Event Design/Planning
- Exhibition Fabrication
- Experiential Marketing
- Interactives/Multimedia/AV
- Museum Design
- Public Spaces/Interventions
- Rendering/Technical Drawings
- Theatre Production/Set Design
- Trade Shows/Exhibits
- Urban Design/Urban Planning



SAMPLE DEGREES

- Art History (BA)
- Exhibition Design (MA)
- Fine Art (BA, BFA)
- Graphic Design (BFA)
- Museum Studies (Audiences & Interpretations Concentration) (MA)
- Interior Architecture (BFA, MFA)
- Theatre (BA)
- Production Design (MFA)



SAMPLE OCCUPATIONS

- Art Director/Creative Director
- Commercial Exhibition Designer
- Detailer/Technical Specialist (CAD)
- Environmental Graphic Designer
- Event/Experience Designer/Manager
- Grant Writer
- Interior Designer
- Lighting Designer
- Museum Exhibit Designer
- Production Designer
- Professor
- Project Manager



POSSIBLE WORK SETTINGS

- Architecture Firm
- Art Gallery
- Arts Collaborative
- Fabrication Company
- Federal Agency/Government Organization
- Freelance/Independent
- Interdisciplinary Design Firm/Studio
- Interior Design Firm
- Local Museum
- National Museum
- Nonprofit Organization
- Professional Organization
- University/College
- Visitor Center



SAMPLE STUDENT ORGS

- Alpha Psi Omega (Theatre Honors Society)
- Art for Advocacy
- Gallery 102
- GW ART
- GW Design Thinking
- The RISE: GW'S Arts Collective



SAMPLE EMPLOYERS

- Badlands LLC
- Brooklyn Museum
- CallisonRTKL
- C&G Partners
- Cooper Hewitt
- Cortina Productions
- Design & Production Inc. (d&p)
- ESI Design
- Gallagher & Associates
- Gensler
- Group T Design
- Halcyon House
- Howard + Revis
- J. Paul Getty Museum
- McMillan Group
- Museum of Arts & Design
- Museum of Science & Industry, Chicago (MSI)
- National Gallery of Art (NGA)
- National Museum of African American History & Culture
- National Museum of American History
- New York University (NYU)
- Phillips Collection
- Quatrefoil
- Ralph Appelbaum Associates
- Renwick Gallery
- SHOWFIELDS
- Smithsonian Institute
- Smithsonian National Museum of Natural History (NMNH)
- Streetsense
- Tangram
- The PRD Group
- Thinc Design
- U.S. National Park Service (NPS)
- Virginia Museum of Fine Arts



PROFESSIONAL ORGS

- American Alliance of Museums (AAM)
- Experiential Designers & Producers Association (EDPA)
- Int. Association of Exh. & Events (IAEE)
- National Association for Museum Exhibition (NAME)
- Society for Experiential Graphic Design (SEGD)

