

JOURNALISM & MASS COMMUNICATION



KEY SKILLS

- Cultural Competencies
- Drive & Ambition
- Interpersonal
- Organizational
- Professional Presentation
- Public Speaking
- Research
- Teamwork
- Verbal/Written Communication



CONCENTRATIONS/SPECIALIZATIONS

- Business/Finance
- Corporate Communications
- Digital & Interactive Media
- Education
- Global
- Journalism (magazines, newspapers, print, electronic, television, radio, broadcast)
- Photojournalism
- Politics
- Public Relations
- Publishing
- Science & Environmental
- Sports
- Telecommunications



SAMPLE DEGREES

- Global Communication (MA)
- Journalism & Mass Communication (BA)
- Journalism & Mass Comm. + Media & Strategic Comm. (BA/MA)
- Media & Strategic Communication (MA)
- Photojournalism (BFA)
- Political Communication (BA)



SAMPLE OCCUPATIONS

- Agency Account Executive/Manager
- Booking Agent
- Copywriter
- Corporate Comm. Specialist
- Correspondent
- Editor
- Educational Writer
- Grant Writer
- Lobbyist
- News Director
- Press Secretary
- Publicity Director
- Reporter
- Research Analyst
- Talent Manager
- Writer/Contributor



POSSIBLE WORK SETTINGS

- Company/Corporation
- Consulting Firm
- Digital Agency
- Government Office
- Magazine
- Museum
- Newspaper
- Nonprofit Organization
- Online Media Outlet
- Political Agency/Firm
- Political Campaign
- Public Advocacy/Lobbying Organization
- Publishing Company
- Television Station
- Trade Publication
- University/College



SAMPLE STUDENT ORGS

- GW Association for Black Journalists
- GW Reporters Without Borders
- GW-TV
- Mirror Magazine
- THE ACE MAGAZINE
- The GW Hatchet
- The GW Undergraduate Review



SAMPLE EMPLOYERS

- American Civil Liberties Union
- Associated Press
- Atlantic Media
- BuzzFeed
- CBS Corporation
- Center for Global Development
- Center for Lobbying in the Public Interest
- Clear Channel
- CNN
- Cox Media Group
- Dow Jones
- Earthjustice
- Emerge America
- Hanley Wood Media
- Human Rights Campaign
- Marathon Strategies LLC
- Morning Consult
- National Geographic
- Neely Worldwide Publishing
- Newseum
- POLITICO
- Public Broadcasting Service (PBS)
- Qorvis Communications
- Resolute Technologies, LLC
- Sightline Media Group
- Simon & Schuster
- Streetwise Media
- The Bleacher Report
- The Economist
- The Markup
- The New York Times
- The Wall Street Journal
- The Washingtonian
- United States Army
- United States Senate
- VICE U.S.
- Washington Post



PROFESSIONAL ORGS

- American Journalism Review
- Investigative Reporters & Editors
- National Council for the Training of Journalists
- Newspaper Association of America
- Radio Television Digital News Association (RTDNA)

