### KEY SKILLS
- Cultural Competencies
- Drive & Ambition
- Interpersonal
- Organizational
- Professional Presentation
- Public Speaking
- Research
- Teamwork
- Verbal/Written Communication

### CONCENTRATIONS/SPECIALIZATIONS
- Business/Finance
- Corporate Communications
- Digital & Interactive Media
- Education
- Global
- Journalism (magazines, newspapers, print, electronic, television, radio, broadcast)
- Photojournalism
- Politics
- Public Relations
- Publishing
- Science & Environmental
- Sports
- Telecommunications

### SAMPLE DEGREES
- Global Communication (MA)
- Journalism & Mass Communication (BA)
- Journalism & Mass Comm. + Media & Strategic Comm. (BA/MA)
- Media & Strategic Communication (MA)
- Photojournalism (BFA)
- Political Communication (BA)

### POSSIBLE WORK SETTINGS
- Company/Corporation
- Consulting Firm
- Digital Agency
- Government Office
- Magazine
- Museum
- Newspaper
- Nonprofit Organization
- Online Media Outlet
- Political Agency/Firm
- Political Campaign
- Public Advocacy/Lobbying Organization
- Publishing Company
- Television Station
- Trade Publication
- University/College

### SAMPLE OCCUPATIONS
- Agency Account Executive/Manager
- Booking Agent
- Copywriter
- Corporate Comm. Specialist
- Correspondent
- Editor
- Educational Writer
- Grant Writer
- Lobbyist
- News Director
- Press Secretary
- Publicity Director
- Reporter
- Research Analyst
- Talent Manager
- Writer/Contributor

### SAMPLE STUDENT ORGS
- GW Association for Black Journalists
- GW Reporters Without Borders
- GW-TV
- Mirror Magazine
- THE ACE MAGAZINE
- The GW Hatchet
- The GW Undergraduate Review

### SAMPLE EMPLOYERS
- American Civil Liberties Union
- Associated Press
- Atlantic Media
- BuzzFeed
- CBS Corporation
- Center for Global Development
- Center for Lobbying in the Public Interest
- Clear Channel
- CNN
- Cox Media Group
- Dow Jones
- Earthjustice
- Emerge America
- Hanley Wood Media
- Human Rights Campaign
- Marathon Strategies LLC
- Morning Consult
- National Geographic

### PROFESSIONAL ORGS
- American Journalism Review
- Investigative Reporters & Editors
- National Council for the Training of Journalists
- Newspaper Association of America
- Radio Television Digital News Association (RTDNA)

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If you’re interested in this field of study, your industry coach is likely to be the communications industry coach. Set up an appointment on Handshake.