

PHOTOGRAPHY & PHOTOJOURNALISM



KEY SKILLS

- Artistic Ability
- Business Sensibility
- Creative Vision
- Computer Proficiency
- Detail-oriented
- Self-motivated
- Social Perceptiveness
- Technical Understanding



CONCENTRATIONS/SPECIALIZATIONS

- Architecture/Real Estate Photography
- Commercial/Advertising Photography
- Event Photography
- Fashion Photography
- Film
- Fine Art Photography
- Medical Photography
- Nature/Wildlife Photography
- Photojournalism
- Post-Production Editing
- Product Photography
- Video/New Media/Multi-media



SAMPLE DEGREES

- Fine Art (BFA, MFA)
- Fine Art Photography (BFA)
- Graphic Design (BFA)
- Photojournalism (BFA)
- New Media Photojournalism (MA)



SAMPLE OCCUPATIONS

- Aerial Photographer
- Art Director/Creative Director
- Documentary Director/Coordinator
- Fashion Photographer
- Film Director
- Food Photographer
- Freelance Photographer
- Photo/Video Editor
- Photojournalist
- Portrait Photographer
- Scientific Photographer
- Studio Director
- Teacher/Professor
- University Photographer
- Videographer
- Wedding Photographer



POSSIBLE WORK SETTINGS

- Advertising Agency
- College/University
- Company (In-House)
- Film Studio
- Government Agency
- Independent/Freelance
- Newspaper/News Channel
- Nonprofit Organization
- Magazine
- Production Company
- Public Relations Firm
- Retail Store
- Scientific Firm



SAMPLE STUDENT ORGS

- Art for Advocacy
- Capitol Advertising
- DC Through A Lens
- Humans of GWU
- Mirror Magazine
- The GW Hatchet
- The RISE: GW's Arts Collective



SAMPLE EMPLOYERS

- Amazon
- AfgaPhoto
- American Wedding Group
- Associated Press
- Atlantic Media
- Bella Pictures
- Canon
- Circle Pix
- Cosmopolitan Magazine
- CoStar Group
- Dupont Studios
- International Center for Journalists
- Kaplan
- Leidos
- Lifetouch
- Macy's
- Marnie Rose Agency
- Mom365
- National Geographic Society
- Netflix
- Nylon Media
- ONE Campaign
- Pacific TV Productions
- Paramount Studios
- Refinery 29
- Sinclair Broadcast Group
- The Smithsonian Institute
- The Washington Post
- The Wedding Mode
- TimeOut New York
- Turner Broadcasting
- Urban Outfitters
- Universal Studios
- Warner Bros Studio
- Washingtonian Magazine
- Williams-Sonoma
- ZGS Communications



PROFESSIONAL ORGS

- American Photographic Artists (APA)
- American Photography Association
- American Society of Media Photographers
- National Press Photographers Association (NPPA)
- Photographic Society of America
- Professional Photographers of America

