

# POLITICAL COMMUNICATION



## KEY SKILLS

- Business Acumen
- Communication
- Critical Thinking
- Drive/Ambition
- Global Perspective
- Influence & Negotiation
- Judgment
- Leadership
- Political Knowledge
- Problem Solving
- Professionalism
- Public Speaking
- Research
- Teamwork
- Writing & Editing



## SAMPLE OCCUPATIONS

- Advertising Campaign Assistant
- Comms Specialist
- Copy Writer
- Editor
- Development Officer
- Fundraiser
- Lobbyist
- Marketing Specialist
- Media Relations
- Political Aide
- PR Specialist
- Program Coordinator
- Public Affairs Specialist
- Public Info. Specialist
- Social Media Specialist
- Technical Writer
- Writer/Columnist



## SAMPLE STUDENT ORGS

- Alexander Hamilton Society
- College Democrats
- College Republicans
- Feminist Student Union
- GW Class Council
- GW Political Review
- GWTV, WRGW
- GW Women in Business
- Program Board
- Progressive Student Union
- Roosevelt Institute
- TEDxFoggy Bottom
- The GW Hatchet



## POSSIBLE WORK SETTINGS

- Advertising
- Business
- Government
- Higher Education
- Law
- Lobbying
- Media
- Non-Profit
- Political Campaign
- Public Relations



## PROFESSIONAL ORGS

- American Communication Association
- American Society of Newspaper Editors
- National Association of Broadcasters
- National Communication Association
- Public Relations Society of America
- The Association of Government Relations Professionals



## SAMPLE EMPLOYERS

- ABC
- Anne Lewis Strategies
- APCO Worldwide
- Atlantic Media
- Beekeeper Group
- Burness Communications
- CBS
- Clear Channel
- CNN
- CSPAN
- DC Ad Council
- DNC, RNC
- FCC
- FOX
- Gannett
- Golin
- Huffington Post
- Ketchum
- NBC
- NPR
- Ogilvy Public Relations
- PBS
- Porter Novelli
- Radio One
- Sage COmmunications
- Simon & Schuster
- Sirius XM Radio
- Slate
- The New York Times
- Tigercomm
- Time Warner
- Washington Post



## JOB SEARCH RESOURCES

- [Publicaffairsjobs.blogspot.com](http://Publicaffairsjobs.blogspot.com)
- [Opajobs.com](http://Opajobs.com)
- [Journalismjobs.com](http://Journalismjobs.com)
- [Communicationsjobs.net](http://Communicationsjobs.net)
- [Internships.com](http://Internships.com)

